

# Developing the Measurement Approaches to Partnership Success (MAPS) Questionnaire: A Mixed Methods Approach\*

**Barbara A. Israel, DrPH, MPH**

Professor, Department of Health Behavior and Health Education  
University of Michigan School of Public Health

**Angela G. Reyes, MPH**

Executive Director, Detroit Hispanic Development Corporation

**Co-Authors:** *Laurie Lachance, Chris Coombe, Michael Muhammad, S.Y. Daniel Lee, Graciela B. Mentz, Zachary Rowe, Megan Jensen, Eliza Wilson-Powers, Barbara L. Brush*

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# Presenter Disclosure

Barbara A. Israel & Angela G. Reyes (Co-Presenters)

The following personal financial relationships with commercial interests relevant to this presentation existed in the past twelve (12) months.

**NO RELATIONSHIPS TO DISCLOSE**

# Detroit Community-Academic Urban Research Center

A **community-based participatory research partnership** (CBPR) working to improve the health and well-being of Detroit residents and to promote health equity by:

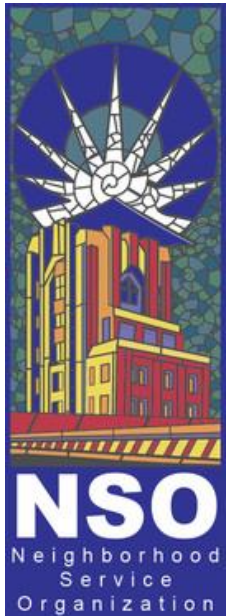
- Enhancing understanding of the relationship between the **social and physical environmental determinants of health**; and
- Translating that knowledge into public health **interventions, programs, and policies that build upon community resources and strengths.**

# Detroit URC: 24 Years of CBPR Partnership

**M** | SOCIAL WORK



DETROIT  
HISPANIC  
DEVELOPMENT  
CORPORATION



FRIENDS OF  
PARKSIDE



**M** | NURSING



EASTSIDE  
COMMUNITY  
NETWORK

**M** | PUBLIC HEALTH



CHASS  
Community Health And Social Services Center



# Measurement Approaches to Partnership Success (MAPS) Study

## Specific Aim 1

Clearly define CBPR partnership success and develop a tool (MAPS) to assess partnership success.

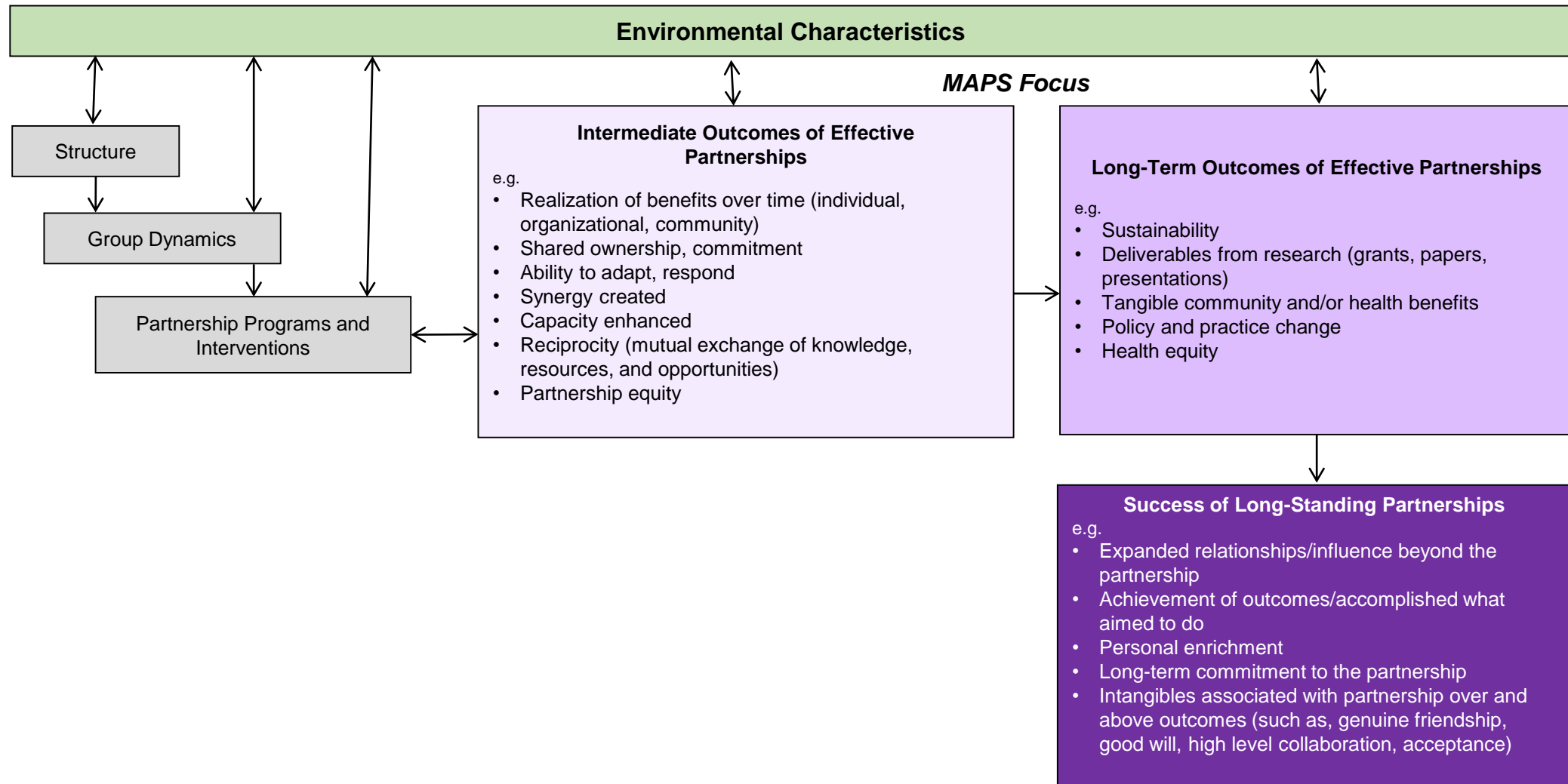
## Specific Aim 2

Test the psychometric qualities of the MAPS tool.

## Specific Aim 3

Develop mechanisms to feedback and apply partnership evaluation findings and widely disseminate.

**Figure 1: Conceptual Framework for Understanding and Assessing Success in Long-Standing Community-Based Participatory Research Partnerships**



**Source:** Israel et al (in press). Adapted from original model by Lantz et al (2001), and Schulz, Israel, and Lantz (2003), and Israel et al (2005, 2013), drawing upon the work of Lasker & Weiss (2003); Sofaer (2000); and Wallerstein and colleagues (2008).

# Mixed Methods Research: Definitions

- A research approach in which a researcher collects, analyzes, and integrates both qualitative and quantitative data within a single study or program of inquiry.
- A research paradigm that intentionally combines or integrates multiple methods of inquiry and analysis – both quantitative and qualitative – to draw on the strengths of each.
- ...to better understand complex phenomena.

*Handbook of Mixed Methods in Social & Behavioral Research; Encyclopedia of Research Design (Pinto); Creswell & Plano Clark (2011).*

# When and Why Use Mixed Methods in CBPR?



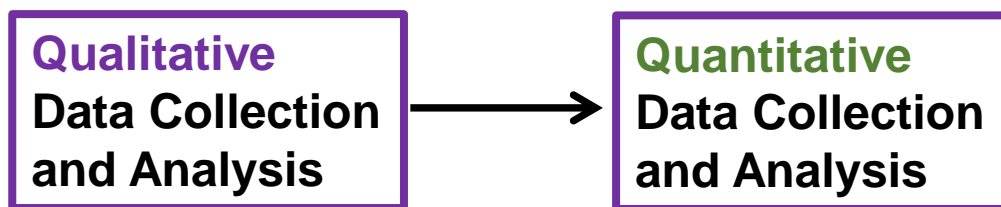
- Values both “objective” and “subjective” knowing
- Strengths of each single method combined to give fuller understanding
- Integration and comparison



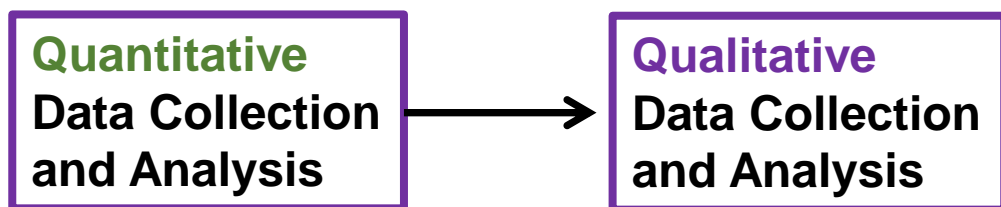
# Designing a Mixed Methods Study

- Based on theoretical framework and research question.

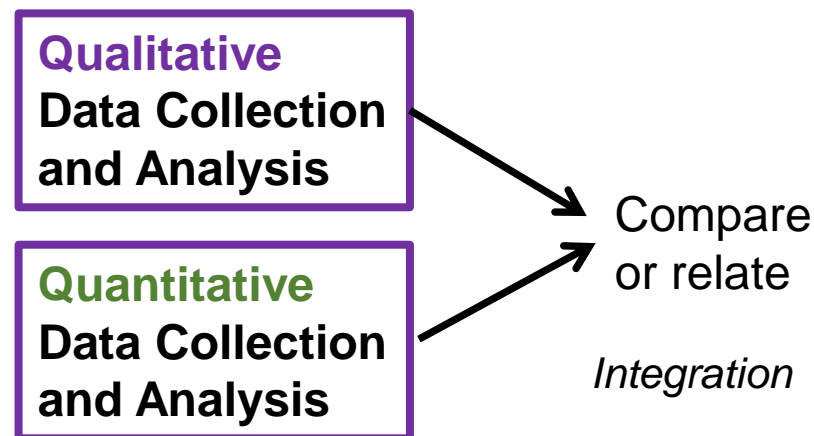
## Exploratory Sequential Design



## Explanatory Sequential Design



## Convergent Design



**Figure 2: Methodology to Develop MAPS Questionnaire Items**

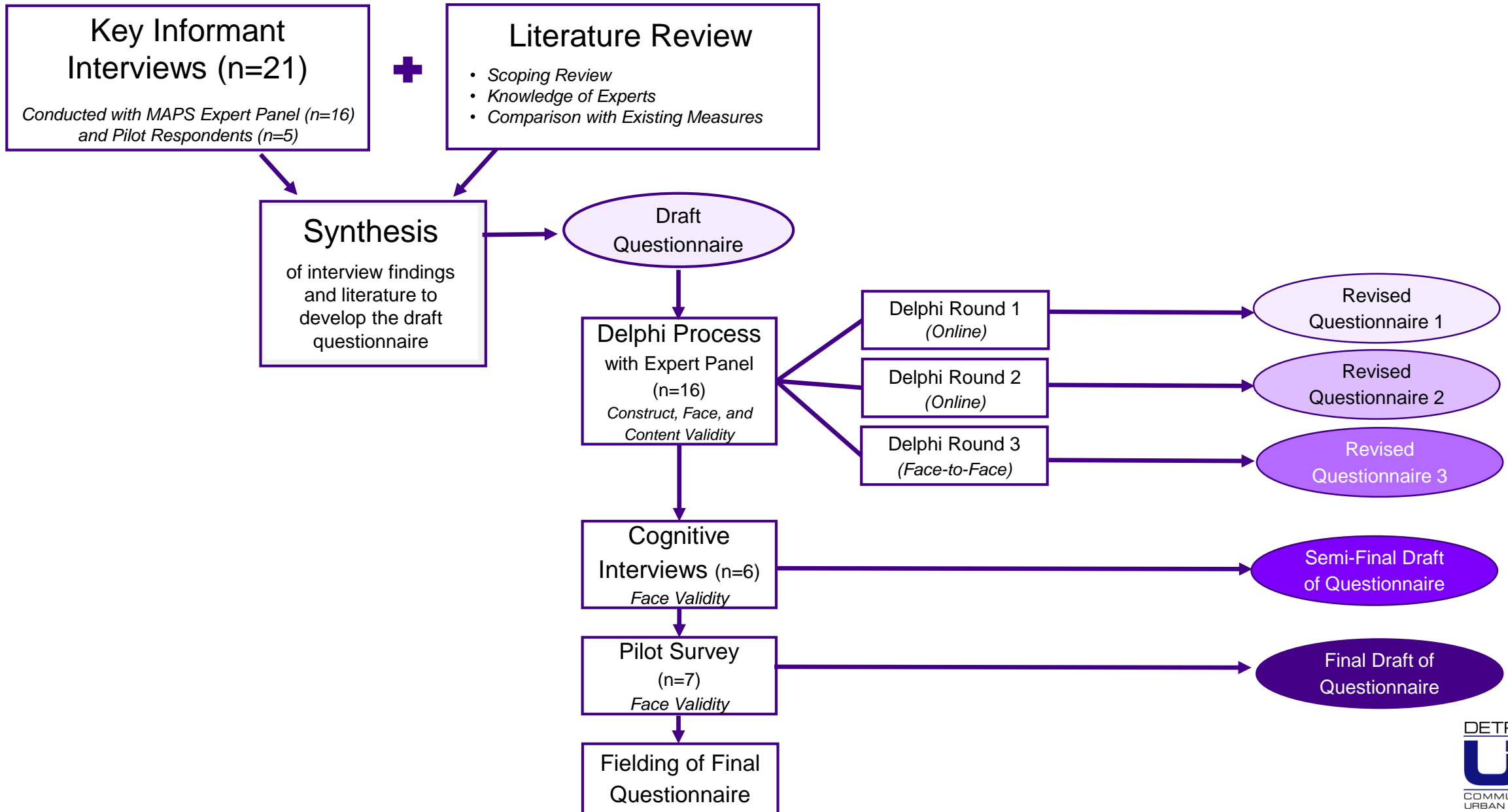
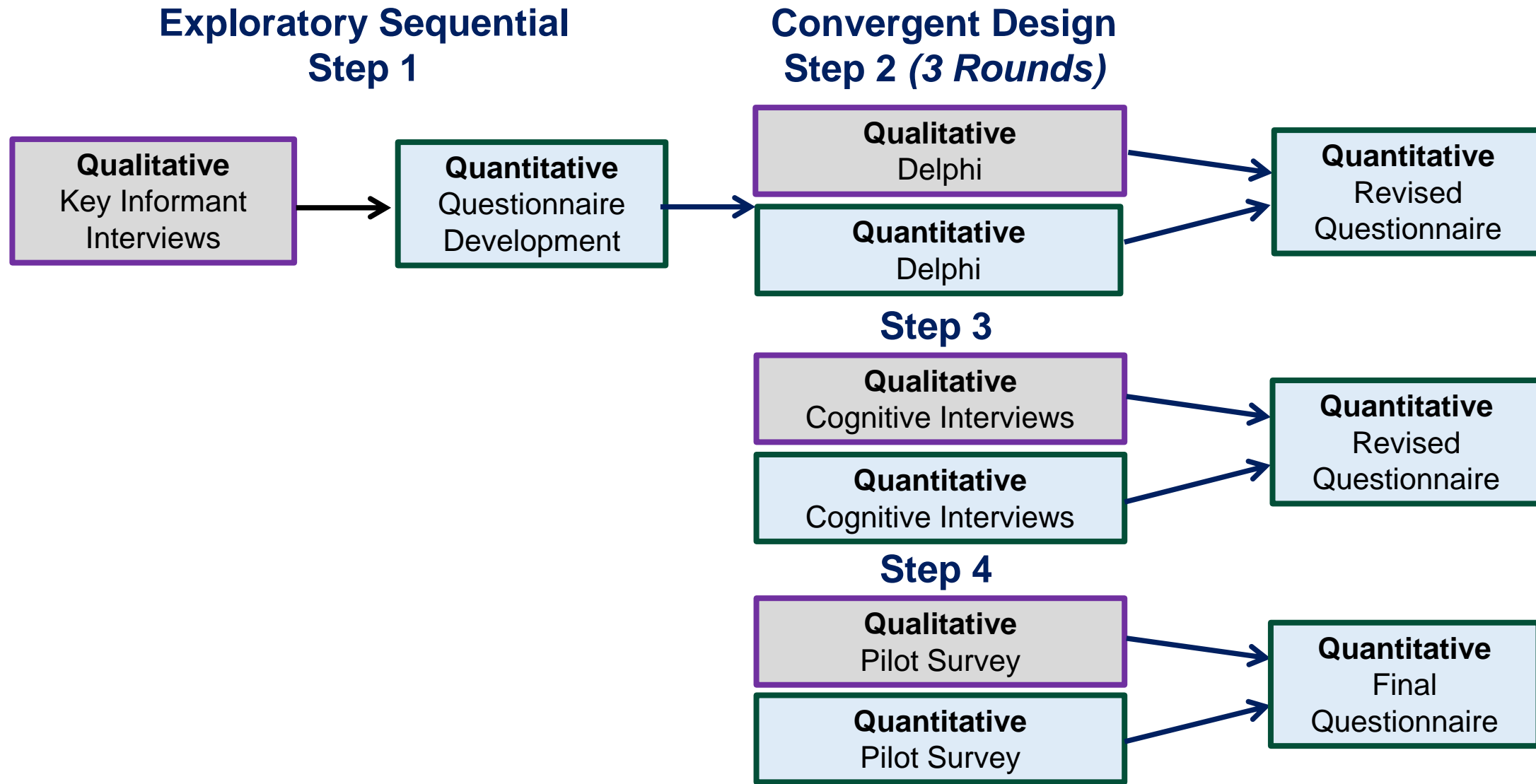


Figure 3: *MAPS Mixed Methods Design*



# Results: Seven Dimensions of Success in Longstanding CBPR Partnerships Identified and Defined

- Equity in the Partnership
- Partnership Synergy
- Reciprocity
- Competence Enhancement
- Sustainability
- Realization of Benefits Over Time
- Achievement of Intermediate and Long-Term Partnership Goals/Outcomes



# Examples of Selected Measures Informed by Mixed Methods

## Measure of Interest: Partnership Synergy

### In Vivo Codes from Key Informant Interviews

*Where you get to is better than either would've gotten to alone. Having diverse partners together can accomplish more than could separately. Collaboration among diverse partners helps the partnership accomplish its objectives.*

### Draft Questionnaire Item for Delphi Process

B-2. Having diverse community and academic partners together accomplishes more than could be accomplished separately.

### Delphi (Rounds 1-3),\* Cognitive Interviews (CI), Pilot Testing (PT)

D-R1: Item Deleted

D-R2: Item Reworded, re-added

### Final Items in the MAPS Questionnaire

76. Working together, the partnership accomplishes more than partners could accomplish separately.

# Examples of Selected Measures Informed by Mixed Methods

## Measure of Interest: Equity in the Partnership

### In Vivo Codes from Key Informant Interviews

*Having real relationships with people from different backgrounds and different perspectives. Number or quality of friendships; increased level of empathy, kindness, and understanding*

### Draft Questionnaire Item for Delphi Process

A-1. There is a dynamic of genuine goodwill (e.g., acceptance, openness, and flexibility) within the partnership.

### Delphi (Rounds 1-3),\* Cognitive Interviews (CI), Pilot Testing (PT)

D-R1: Item Reworded

D-R2: Item Reworded

CI: Item Reworded

### Final Item in the MAPS Questionnaire

33. There is genuine goodwill (e.g., welcoming and openness) among members of the partnership.

# Examples of Selected Measures Informed by Mixed Methods

## Measure of Interest: Competence Enhancement

### In Vivo Codes from Key Informant Interviews

*Community partners develop additional leaders, have increased voice and power to advocate change*

### Draft Questionnaire Item for Delphi Process

**D-5.** The partnership enhances community partners' ability to advocate for change in the community.

### Delphi (Rounds 1-3),\* Cognitive Interviews (CI), Pilot Testing, Research Team (RT)

D-R1: Re-worded & new item added to reflect both the community & academic institutions.

### Final Items in the MAPS Questionnaire

64. The partnership enhances partners' ability to advocate for change in the community.

65. The partnership enhances partners' ability to advocate for change in academic institutions.

# Lessons Learned: Mixed Methods Research and CBPR



- Creates mechanisms for multiple forms of participation from diverse entities
- Builds capacity across multiple methods and designs
- Demonstrates that diverse contributions are valued
- Increases confidence in the results



# Concluding Comments



For more information please contact  
MAPS Project Manager, Megan Jensen  
E: [mlaver@umich.edu](mailto:mlaver@umich.edu); T: (734)764-6029  
<https://www.detroiturc.org/maps/>