The Relationship Between Costs & Benefits of Participation in Long-Standing Community Based Participatory Research (CBPR) Partnerships

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Presenter Disclosure

Laurie Lachance & Zachary Rowe (Co-Presenters)

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NO RELATIONSHIPS TO DISCLOSE
Measurement Approaches to Partnership Success (MAPS) is a project of the Detroit Community-Academic Urban Research Center (Detroit URC) and builds upon its work using a CBPR approach throughout all stages of the project.
Why investigate the relationship between costs & benefits over time in long-standing CBPR partnerships?
Environmental Characteristics

Structure

Group Dynamics

Partnership Programs and Interventions

Intermediate Outcomes of Effective Partnerships

e.g.
- Relationship between costs & benefits
- Shared ownership, commitment
- Ability to adapt, respond
- Synergy created

MAPS Focus

Long-Term Outcomes of Effective Partnerships

e.g.
- Sustainability
  - Longevity of partnerships
  - Continuation of work
  - Relationships ongoing
  - Capacity enhanced

Success of Long-Standing Partnerships

e.g.
- Long-term commitment to the partnership
- Health equity
- Deliverables from research (grants, papers, presentations)
- Tangible community and/or health benefits
- Policy and practice change

Source: Adapted from original model by Lantz, et al (2001) and Schulz, Israel, and Lantz (2003), Israel et al (2005, 2013) and drawing upon the work of Lasker & Weiss (2003); Sofaer (2001); and Wallerstein and colleagues (2008)
Methods for Key Informant Interviews

Semi-structured interview protocols
Questions were open-ended and organized by area of focus

1. Defining Success
2. Success above and beyond outcomes
3. Relationship between costs & benefits of participation
4. Sustainability
5. Synergy
6. Equity in the partnership
Methods for Key Informant Interviews

- Pilot Tested Interview Protocol (n=5)
  - 3 Community & 2 Academic Participants

- Revised Interview Protocol

- Conducted Interviews with Expert Panel (n=16)
  - 8 Community & 8 Academic Expert Panelists
MAPS Community Expert Panelists: Key Informants

Alex Allen
Executive Director
Chandler Park Conservancy
Detroit, Michigan

Linda Burhansstipanov
Founder/President & Grants Director
Native American Cancer Research Corporation
Denver, Colorado

Ella Greene-Moton
Administrator
CBOP Community Ethics Review Board
Flint, Michigan

Marita Jones
Executive Director
Healthy Native Communities Partnership, Inc.
Shiprock, New Mexico

Angela Reyes
Executive Director
Detroit Hispanic Development Corporation
Detroit, Michigan

Al Richmond
Executive Director
Community Campus Partnerships for Health
Raleigh, North Carolina

Zachary Rowe
Executive Director
Friends of Parkside
Detroit, Michigan

Peggy Shepard
Executive Director
WEACT for Environmental Justice
New York, New York
MAPS Academic Expert Panelists:
Key Informants

Elizabeth (Beth) Baker
Professor, College for Public Health & Social Justice
St. Louis University
St. Louis, Missouri

Cleopatra (Cleo) Caldwell
Professor, School of Public Health
University of Michigan
Ann Arbor, Michigan

Bonnie Duran
Associate Professor, School of Social Work
University of Washington
Seattle, Washington

Eugenia (Geni) Eng
Professor, School of Public Health
University of North Carolina at Chapel Hill
Chapel Hill, North Carolina

Meredith (Merry) Minkler
Professor Emerita, School of Public Health
University of California, Berkeley
Berkeley, California

Amy Schulz
Professor, School of Public Health
University of Michigan
Ann Arbor, Michigan

Melissa Valerio
Associate Professor, UT Health Science Center
UT Health School of Public Health San Antonio Regional Campus
San Antonio, Texas

Nina Wallerstein
Professor of Public Health
University of New Mexico School of Medicine
Albuquerque, New Mexico
Data Management & Analysis for Key Informant Interviews

- Used a process of in vivo line-by-line restatements and open coding based on a grounded theory approach
- Multiple coders worked to reach consensus on the codes
- Codebook developed through this process
- Used NVivo data management software
Overarching finding from the key informant interviews

“....I know we always talk about costs and benefits of partnerships but [it’s usually] framed as a dichotomy, and I’m not sure that that’s always the only way to have a conversation.”

Academic Partner
The relationship between costs & benefits in long-standing CBPR partnerships: Themes identified as critical to success in long-standing CBPR Partnerships
RESULTS

‘Costs & Benefits’ themes identified as critical to success in long-standing CBPR Partnerships

1. Evaluation of costs vs. benefits is more typical in the early stages of a partnership.

2. Looking through a lens of long-standing CBPR partnerships, there is a shift in how partners think about the relationships between costs & benefits.

3. This shift in perspective recognizes the investment in the partnership is worthwhile given mutual benefits over time.
(1) Evaluation of costs vs. benefits is more typical in the early stages of a partnership.
“The cost of participation may be greater than the benefits for the first couple of years.”

Community Partner
(2) Looking through a lens of long-standing CBPR partnerships, there is a shift in how partners think about the relationships between costs & benefits.
“...that level of recognizing that you can count on people and you can still make mistakes, but you can count on them; that’s when the shift happens.”

Academic Partner

“Well [if] the benefits don’t outweigh the costs, it’s not gonna be successful...but you also have to be able to see down the road what success might look like… So having that understanding that the change takes time.”

Community Partner
(3) This shift in perspective recognizes the investment in the partnership is worthwhile given mutual benefits over time.
“The way in which I trust the Community Partners that I work with to do the work, to have my back, to work effectively together, it just grows over time, whereas I feel like the costs are just the costs. It takes the same amount of time to drive [to the meeting] now as it did 15 years ago, and those are investments. I don’t even think they’re costs. They’re investments in the work and they’re investments in the relationships, and the benefits of those investments just keep increasing the longer that I work with the folks I work with.”

Academic Partner
The Relationship Between Costs & Benefits Shifts Over Time

Costs vs. Benefits

Partnership Formation

Investments

Mutual Benefits

Long-standing Partnership
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To learn more about the Measurement Approaches to Partnership Success (MAPS) project, please contact MAPS Project Manager Megan Jensen.

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