

The Relationship Between Costs & Benefits of Participation in Long-Standing Community Based Participatory Research (CBPR) Partnerships

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Presenter Disclosure



Laurie Lachance & Zachary Rowe (Co-Presenters)

The following personal financial relationships with commercial interests relevant to this presentation existed in the past twelve (12) months.

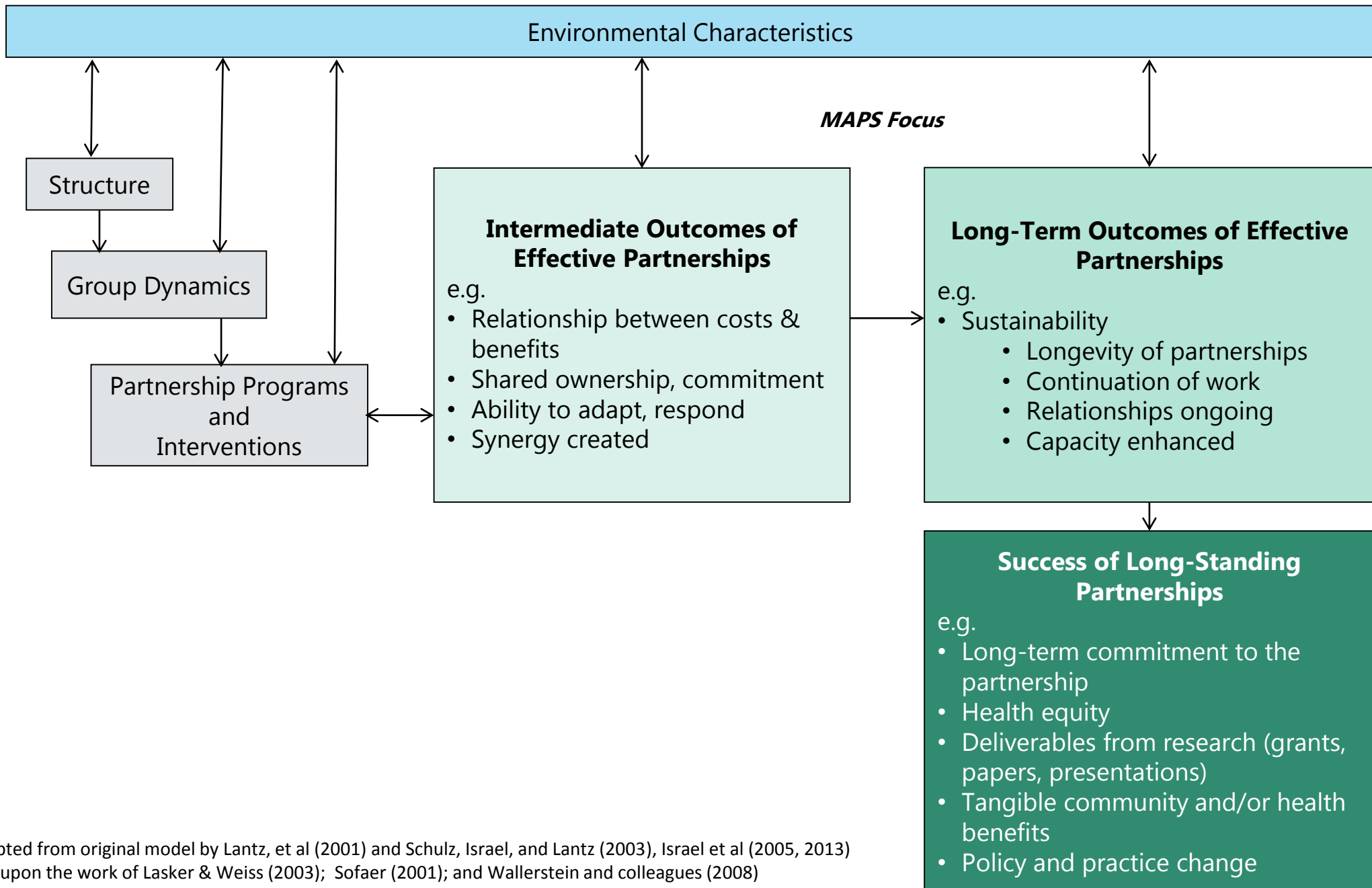
NO RELATIONSHIPS TO DISCLOSE

Measurement Approaches to Partnership Success (MAPS) is a project of the Detroit Community-Academic Urban Research Center (Detroit URC) and builds upon its work using a CBPR approach throughout all stages of the project.



A stack of seven smooth, grey, rounded stones is balanced on a beach. The stones are stacked vertically, with the top stone being the smallest and the bottom stone being the largest. The background shows a blue sky, a blue ocean with white waves, and a sandy beach with small pebbles. The text is overlaid on the upper part of the image.

Why investigate the relationship
between costs & benefits over time in
long-standing CBPR partnerships?



Source: Adapted from original model by Lantz, et al (2001) and Schulz, Israel, and Lantz (2003), Israel et al (2005, 2013) and drawing upon the work of Lasker & Weiss (2003); Sofaer (2001); and Wallerstein and colleagues (2008)

Methods for Key Informant Interviews

Semi-structured interview protocols

Questions were open-ended and organized by area of focus



- (1) Defining Success
- (2) Success above and beyond outcomes
- (3) Relationship between costs & benefits of participation
- (4) Sustainability
- (5) Synergy
- (6) Equity in the partnership

Methods for Key Informant Interviews

- Pilot Tested Interview Protocol (n=5)
 - 3 Community & 2 Academic Participants
- Revised Interview Protocol
- Conducted Interviews with Expert Panel (n=16)
 - 8 Community & 8 Academic Expert Panelists

MAPS Community Expert Panelists: *Key Informants*



Alex Allen
Executive Director
Chandler Park Conservancy
Detroit, Michigan



Linda Burhansstipanov
Founder/President & Grants Director
Native American Cancer Research Corporation
Denver, Colorado



Ella Greene-Moton
Administrator
CBOP Community Ethics Review Board
Flint, Michigan



Marita Jones
Executive Director
Healthy Native Communities Partnership, Inc.
Shiprock, New Mexico



Angela Reyes
Executive Director
Detroit Hispanic Development Corporation
Detroit, Michigan



Al Richmond
Executive Director
Community-Campus Partnerships for Health
Raleigh, North Carolina



Zachary Rowe
Executive Director
Friends of Parkside
Detroit, Michigan



Peggy Shepard
Executive Director
WEACT for Environmental Justice
New York, New York

MAPS Academic Expert Panelists: *Key Informants*



Elizabeth (Beth) Baker

Professor, College for Public Health & Social Justice
St. Louis University
St. Louis, Missouri



Meredith (Merry) Minkler

Professor Emerita, School of Public Health
University of California, Berkeley
Berkeley, California



Cleopatra (Cleo) Caldwell

Professor, School of Public Health
University of Michigan
Ann Arbor, Michigan



Amy Schulz

Professor, School of Public Health
University of Michigan
Ann Arbor, Michigan



Bonnie Duran

Associate Professor, School of Social Work
University of Washington
Seattle, Washington



Melissa Valerio

Associate Professor, UT Health Science Center
UT Health School of Public Health San Antonio
Regional Campus
San Antonio, Texas



Eugenia (Geni) Eng

Professor, School of Public Health
University of North Carolina at Chapel Hill
Chapel Hill, North Carolina



Nina Wallerstein

Professor of Public Health
University of New Mexico School of Medicine
Albuquerque, New Mexico

Data Management & Analysis for Key Informant Interviews

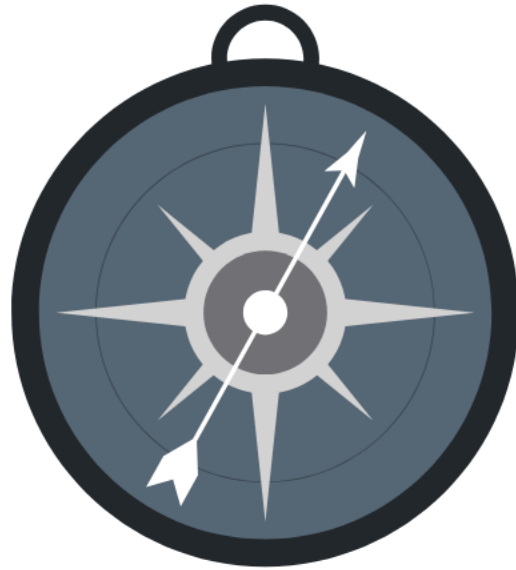
- Used a process of in vivo line-by-line restatements and open coding based on a grounded theory approach
- Multiple coders worked to reach consensus on the codes
- Codebook developed through this process
- Used NVivo data management software

Overarching finding from the key informant interviews

“....I know we always talk about costs and benefits of partnerships but [it’s usually] framed as a dichotomy, and I’m not sure that that’s always the only way to have a conversation.”

Academic Partner

The relationship between costs & benefits in long-standing CBPR partnerships:
Themes identified as critical to success in long-standing CBPR Partnerships



RESULTS

'Costs & Benefits' themes identified as critical to success in long-standing CBPR Partnerships

1. Evaluation of costs vs. benefits is more typical in the early stages of a partnership.
2. Looking through a lens of long-standing CBPR partnerships, there is a shift in how partners think about the relationships between costs & benefits.
3. This shift in perspective recognizes the investment in the partnership is worthwhile given mutual benefits over time.

(1) Evaluation of costs vs. benefits is more typical in the early stages of a partnership.



“The cost of participation may be greater than the benefits for the first couple of years.”

Community Partner

(2) Looking through a lens of long-standing CBPR partnerships, there is a shift in how partners think about the relationships between costs & benefits.

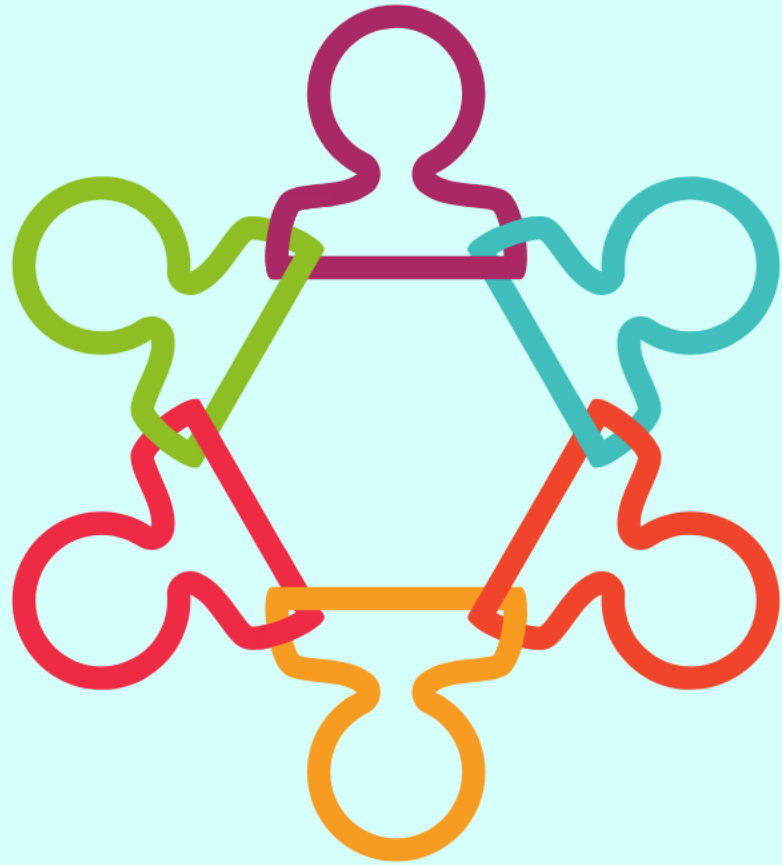


“...that level of recognizing that you can count on people and you can still make mistakes, but you can count on them; that’s when the shift happens.”

Academic Partner

“Well [if] the benefits don’t outweigh the costs, it’s not gonna be successful...but you also have to be able to see down the road what success might look like... So having that understanding that the change takes time.”

Community Partner



(3) This shift in perspective recognizes the investment in the partnership is worthwhile given mutual benefits over time.

“The way in which I trust the Community Partners that I work with to do the work, to have my back, to work effectively together, it just grows over time, whereas I feel like the costs are just the costs. It takes the same amount of time to drive [to the meeting] now as it did 15 years ago, and those are investments. I don’t even think they’re costs. They’re investments in the work and they’re investments in the relationships, and the benefits of those investments just keep increasing the longer that I work with the folks I work with.”

Academic Partner

The Relationship Between Costs & Benefits Shifts Over Time

**Costs
vs.
Benefits**



Investments
↓
**Mutual
Benefits**

Partnership Formation



**Long-standing
Partnership**

Acknowledgements

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To learn more about the Measurement Approaches to Partnership Success (MAPS) project, please contact MAPS Project Manager Megan Jensen.

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