

Building Community Capacity to Address Health Equity in Tacoma WA: Lessons Learned from an Academic Public Health Community-Based Participatory Research Partnership

David Reyes, DNP, MPH, RN & Karen Meyer, MA
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Presenter Disclosures


David Reyes, DNP, MPH

Karen Meyer, MA

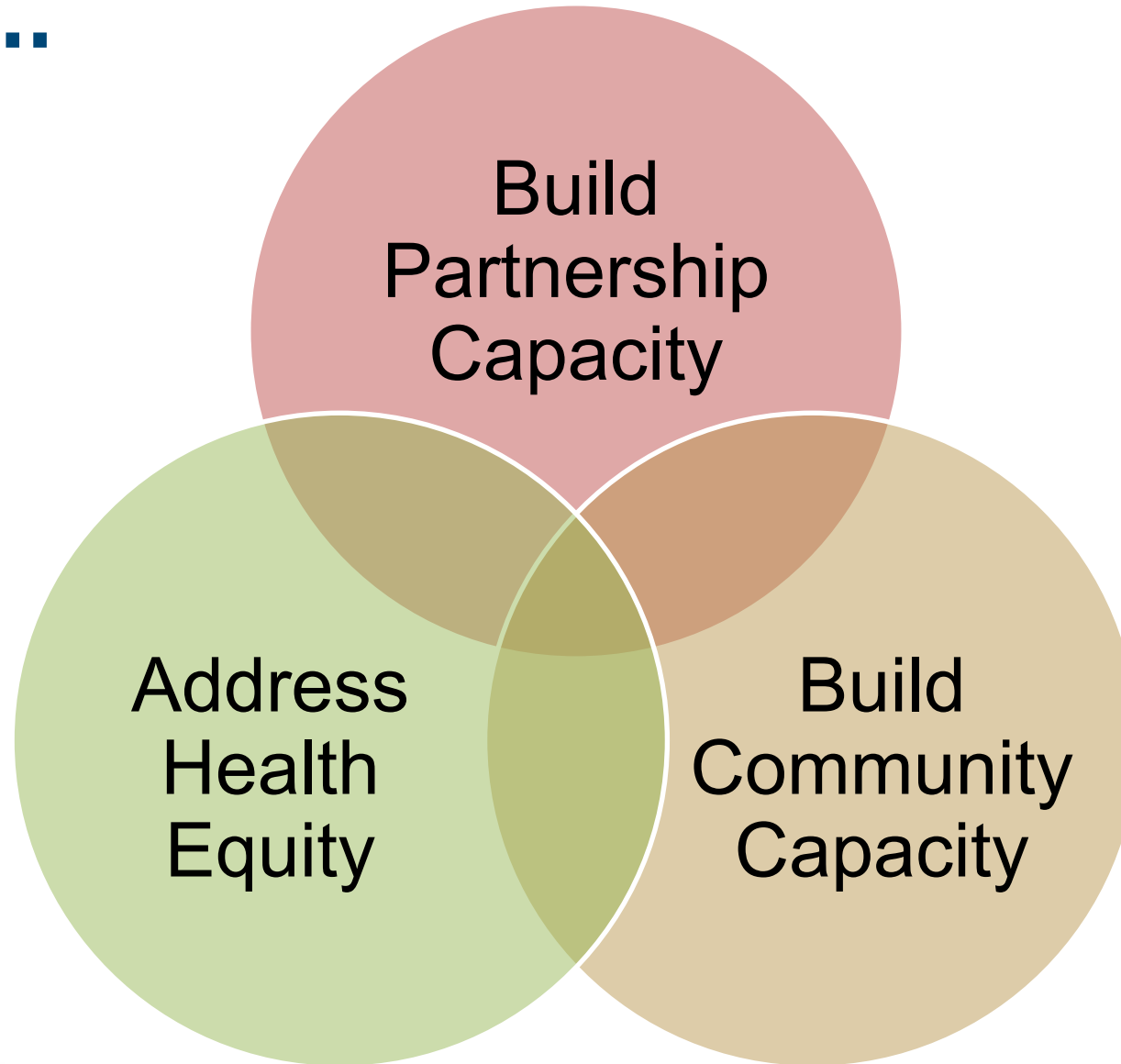
(1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose.

Learning Objectives:

1. Describe the development of an academic-public health partnership based on CBPR principles.
 2. Discuss two examples of applying CBPR principles to build community capacity. Describe the lessons learned engaging community stakeholders in CBPR.
 3. Discuss the impact of the CBPR Partnership Academy on collaborative learning/practice between a local health department and an urban serving university.
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Our Goals...







Take charge, make CHANGE

Mission -

...unite and inspire neighbors, youth
and businesses to build safe,
healthy, thriving communities.

Creating Paths to Healthier Neighborhoods...



Livable Neighborhood Checklist

Neighborhood _____

Boundaries _____

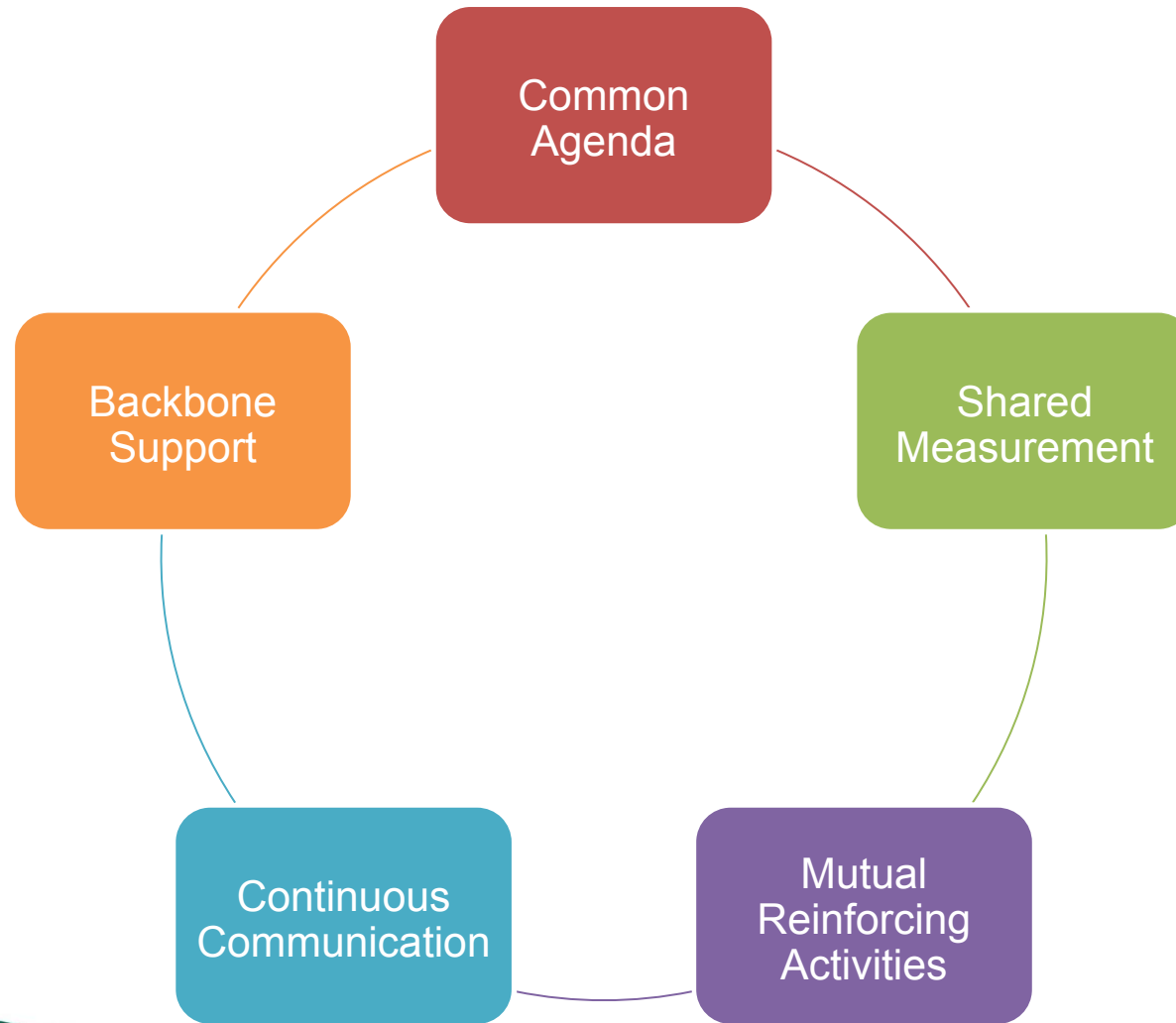
Neighborhood contact _____

Does your neighborhood have?

- ⇒ Sidewalks that are safe places to walk, push a stroller, or wheelchair?
- ⇒ Connections with public transit, and bike lanes that encourage car-free living?
- ⇒ Places for people to gather, play, share, socialize and celebrate?
- ⇒ Maintained trees, green space and vegetation for all to enjoy?
- ⇒ Well maintained streetlights?
- ⇒ Acceptance of wide variety of residents: ages, cultural and ethnic backgrounds?

East Tacoma Collective Impact Collaborative

A safe, healthy, thriving & equitable East Tacoma



Community Capacity Building & Engagement

Project Goals...

1. Collaboratively address health inequities in East Tacoma.
2. Build capacity around collection and use of data.
3. Facilitate community collaboration through the collection, use and sharing of locally relevant data.



Community
Indicators
Consortium



Sharing Health Equity Data with Community



Lincoln High School Football Team



“...we have a lot to say about where we live...we see into the future and we want to come back here after college.” *- Participant*

Salishan Senior Apartments



“...involving residents in doing work like this - building on skills that we already have - builds relationships and trust...”
- Lisa, Community Facilitator

Samoan Church



"...many won't talk with agencies for a variety of reasons...small groups led by neighbors help people share honestly."

- Theresa,
Facilitator

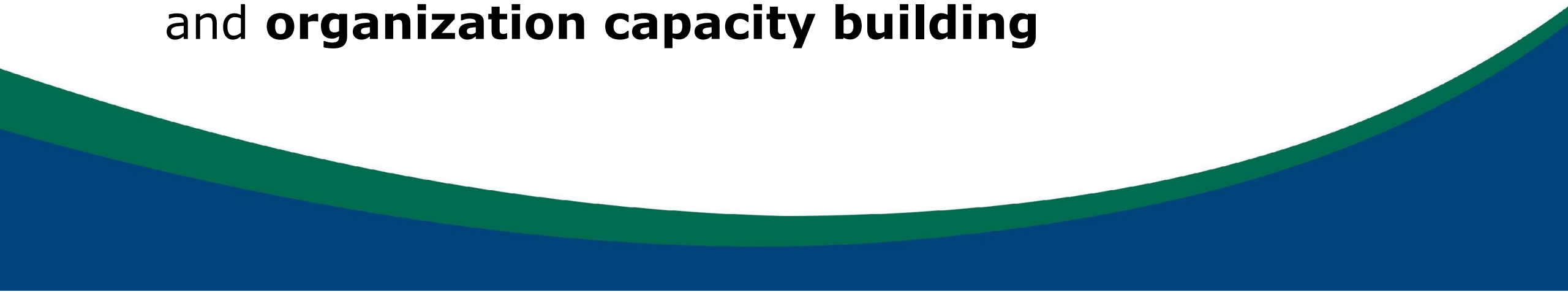
Preliminary results
are drafted in a “user
friendly” infographic.



Results of community conversations are shared with East Tacoma residents.



Conclusions & Lessons Learned...

- **Importance of readiness:** Assessing community and/or organizational readiness is key for successful partnership and engagement
 - **Involving residents in assessment:** Developing community residents as facilitators is of high impact and high intensity work
 - Valuable opportunity for **professional development** and **organization capacity building**
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Always growing...



Questions?

Contact info:

David Reyes, DNP, MPH, RN
University of Washington Tacoma
djreyes@uw.edu
253.696.5676

Karen Meyer, MA
Tacoma-Pierce County Health Department
kmeyer@tpchd.org
253.961.4803

