Building Community Capacity to Address Health Equity in Tacoma WA: Lessons Learned from an Academic Public Health Community-Based Participatory Research Partnership

David Reyes, DNP, MPH, RN & Karen Meyer, MA
APHA 2017 Annual Meeting - Atlanta, GA
November 7, 2017
Presenter Disclosures

David Reyes, DNP, MPH
Karen Meyer, MA

(1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose.
Learning Objectives:

1. Describe the development of an academic-public health partnership based on CBPR principles.

2. Discuss two examples of applying CBPR principles to build community capacity. Describe the lessons learned engaging community stakeholders in CBPR.

3. Discuss the impact of the CBPR Partnership Academy on collaborative learning/practice between a local health department and an urban serving university.
Our Goals...

- Build Partnership Capacity
- Build Community Capacity
- Address Health Equity
Mission -
...unite and inspire neighbors, youth and businesses to build safe, healthy, thriving communities.
Creating Paths to Healthier Neighborhoods...

Livable Neighborhood Checklist

Neighborhood ________________________________
Boundaries ________________________________
Neighborhood contact ________________________

Does your neighborhood have?

⇒ Sidewalks that are safe places to walk, push a stroller, or wheelchair?
⇒ Connections with public transit, and bike lanes that encourage car-free living?
⇒ Places for people to gather, play, share, socialize and celebrate?
⇒ Maintained trees, green space and vegetation for all to enjoy?
⇒ Well maintained streetlights?
⇒ Acceptance of wide variety of residents: ages, cultural and ethnic backgrounds?
East Tacoma Collective Impact Collaborative
A safe, healthy, thriving & equitable East Tacoma

Common Agenda
Backbone Support
Continuous Communication
Shared Measurement
Mutual Reinforcing Activities
Community Capacity Building & Engagement

Project Goals...

1. Collaboratively address health inequities in East Tacoma.
2. Build capacity around collection and use of data.
3. Facilitate community collaboration through the collection, use and sharing of locally relevant data.
Sharing Health Equity Data with Community
“...we have a lot to say about where we live...we see into the future and we want to come back here after college.”  - Participant
“...involving residents in doing work like this - building on skills that we already have - builds relationships and trust...”
- Lisa, Community Facilitator
Samoan Church

“...many won’t talk with agencies for a variety of reasons...small groups led by neighbors help people share honestly.”

- Theresa, Facilitator
Preliminary results are drafted in a “user friendly” infographic.
Results of community conversations are shared with East Tacoma residents.
Conclusions & Lessons Learned...

• **Importance of readiness:** Assessing community and/or organizational readiness is key for successful partnership and engagement

• **Involving residents in assessment:** Developing community residents as facilitators is of high impact and high intensity work

• Valuable opportunity for **professional development** and **organization capacity building**
Always growing...
Questions?

Contact info:

David Reyes, DNP, MPH, RN
University of Washington Tacoma
djreyes@uw.edu
253.696.5676

Karen Meyer, MA
Tacoma-Pierce County Health Department
kmeyer@tpchd.org
253.961.4803