Capacity Building for Developing Equal Community-Academic Partnerships:
The Community-Based Participatory Research Partnership Academy

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Presenter Disclosure

- Ricardo Guzman
- Barbara A. Israel

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No relationships to disclose.
Detroit URC: 22 Years of CBPR Partnership
Definition of Community-Based Participatory Research

- Community-based participatory research is a partnership approach to research that:
  - equitably involves all partners in all aspects of the research process;
  - enables all partners to contribute their expertise, with shared responsibility and ownership;
  - enhances understanding of a given phenomenon; and
  - integrates the knowledge gained with interventions.
CBPR Partnership Academy: Enhancing CBPR Capacity to Promote Health Equity

A 4-year national initiative funded by NIH to enhance the use of community-based participatory research (CBPR) in social and behavioral sciences to improve health and reduce health inequities.
CBPR Partnership Academy: Overarching Goal and Process

- Overarching goal: To enhance capacity, knowledge and skills for creating, implementing and maintaining successful CBPR partnership
- Aims to increase participation of researchers from underrepresented racial and ethnic groups
- Conducted by experienced Detroit URC community and academic partners
Partnership Academy Year-Long Process

Integrated year-long learning for 12 Community + Academic Partner teams per year (3 cohorts)

- Week-long Intensive CBPR Course
- Online Interactive Forums
- Community-Academic Mentoring
- Grant Proposal Development/Implementation
- Community-Academic Scholars Network

CBPR Partnership Academy
- Intensive Week-Long Course
- Online Interactive Forums
- Expert Mentoring
- Grant Proposal Development/Implementation

Cohort 1
Cohort 2
Cohort 3

Community-Academic Scholars Network
Scholars Network Listserv • Network Facebook Page • eNewsletter
Program Eligibility and Recruitment

- Teams of 1 academic and 1 community partner
- Newly forming CBPR partnership
- Support from applicants’ organization or institution to participate in the year-long program
36 Teams from 18 States and 2 Tribal Nations

**Cohort 1**
- Florida
- Illinois (2)
- Massachusetts (3)
- New York (2)
- North Carolina
- Oregon
- Washington
- Oneida Nation (WI)

**Cohort 2**
- California (3)
- Kashia Tribe of Pomo Indians
- Georgia (2)
- Hawaii
- Minnesota
- North Carolina
- Pennsylvania
- Washington (2)
- Wisconsin

**Cohort 3**
- California (3)
- Connecticut
- Georgia
- Michigan
- Missouri
- New York
- North Carolina (2)
- Texas
- Washington
Evaluation Purpose, Approach, & Methods

- Participatory and Formative
- Process Evaluation
- Impact Evaluation
- Mixed Methods
Week-Long Intensive Course in CBPR

- Team-building kick-off dinner
- CBPR principles, partnership development, cultural humility
- Qualitative, quantitative and mixed methods using CBPR approach
- Responsible conduct of research
Week-Long Intensive Course (continued)

- Joint interpretation, application, and dissemination of results
- Evaluation of CBPR partnerships
- Trip to Detroit with community partners
- Final partnership celebration
Ongoing Learning Activities

- Learning Forums
- CBPR Partnership Academy Network (through an online community)
- Small Planning Grants
- Peer Exchange/Feedback
Hands-On Development of a CBPR Partnership
Mentoring from Community & Academic Expert Pairs

- Taking initial actions to establish a partnership
- Identifying and selecting partners
- Identifying community assets
- Selecting health issues
- Creating an organizational structure
- Establishing guidelines for developing & facilitating an effective group
- Sustaining the partnership
Facilitating Factors

- Modeling a CBPR approach in every aspect
- Community-Academic teams – both instructors and participants
- All together, face-to-face, for a week
- Cohort diversity across multiple dimensions
- Year-long program that integrates mentorship and partnership development activities
Challenges

- Range of experience, expertise, knowledge, and learning needs
- Desire to do *project* development before *partnership* development
- Scheduling & logistical challenges
- Time, time, time….
NEXT STEPS

- Carry out ongoing learning activities with 3rd cohort
- Disseminate learning model to multiple audiences and venues
- Submit grant proposal to expand the program
- Continue to develop the cross-cohort interaction through Community-Academic Scholars Network
Thank you!